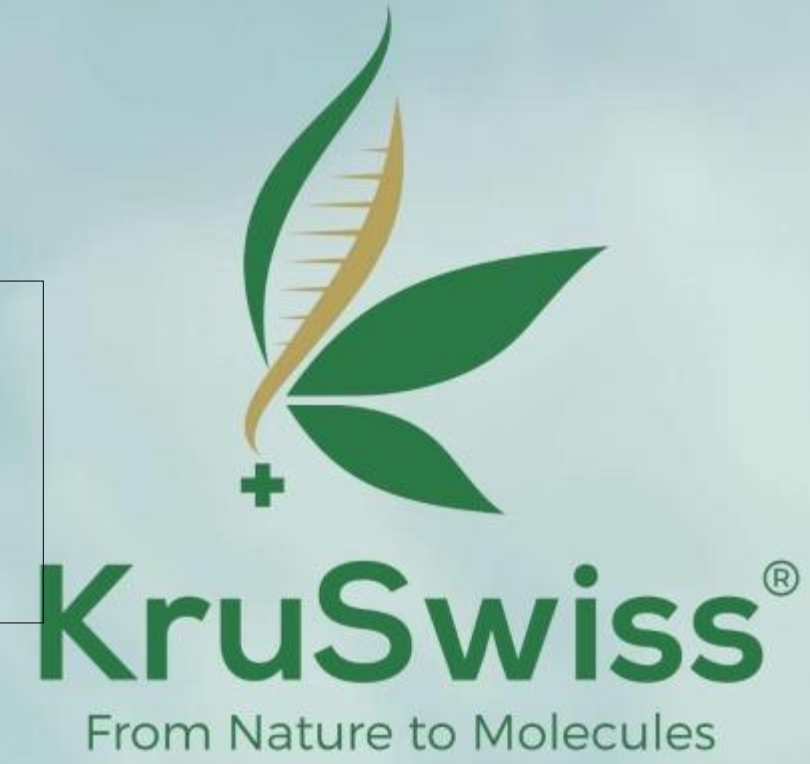


Welcome to



About Kru Swiss From Dark to Light

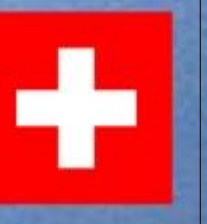
Thanks to the evolution of the World legal framework, we took the opportunity to bring to the World the best of a legendary plant, remained in the dark for too long...

Many years of combined entrepreneurship, and a real passion and fascination for this plant, followed with researches and developments, brought us to be some majors players, and one of leading company in today's Europe Map. Welcome to Kru Swiss, offering you the highest Swiss standards, with never any compromise on quality.



Where we are

Based in Switzerland.
The heart of Excellency.



Where we grow

Zimbabwe
South Africa
Malawi

South East Asia
(Q4 2022)



Mission & Vision

VISION

Our goal is to bring a healthier, happier and more balanced lifestyle, combining natural plant extracts, superfood, mushrooms, vitamins and legal cannabis, while lowering the World's inequalities.

MISSION – The one-stop-shop solution

We want to change the way consumers think about cannabis and the Ecosphere, as a whole. Our values are simple. Respect all living things, protect the land and the amazing nutrients that it produces. No contaminants, no unnecessary processes, marketing and fake costs. We bring the best from the farms and labs to our partners and customers' doors.

We are committed to being a support for the awakening, transformation and evolution of the human individual, our society and the global community. Our first step is achieved by doing impactful investments towards local communities in Africa and South East Asia.



PRODUCT CATALOGUE

A one stop-shop solution.
Shop and develop with us the
best of Switzerland.

Pharma grade. Farmers price.



Our Oils



Offering always the best we can. No compromise.

The extractions in use are based on innovative methods and state-of-the-art equipment. Depending on the desired end-product, lower or higher fractions of the extracts are used.

Only the best, GACP compliant plant material is approved for the extraction processing. Along with the extraction process, distillation and purification processes, there is a strict analytical control plan to assure the best results in the end-product, and up to GMP Quality and Standards.

Pricing provided here is in Euro with IVA included. For any other formats, flavorings, or other customizations, please get in touch, we will be happy to quote you accordingly. Welcome to the KRU.

CBD OIL per 10ml

MADE WITH RICH DISTILLATE
FULL SPECTRUM HEMP EXTRACT
With 0% THC, 0.2% or above



			B2C	B2B KRU PRICING		
B2C	B2C Samples, for KRU AGRO Brand		50 to 99	100 to 499	500 to 999	1000+
BC1	Full Spectrum Hemp Extract, OIL OF SAINTS (5% CBD, MILD)	10ml (1/3 fl oz.)		18,77€	13,70€	8.33 €
BC2	Full Spectrum Hemp Extract, OIL OF SAINTS (10% CBD, MEDIUM)	10ml (1/3 fl oz.)		21,45€	17,13€	13,10€
BC3	Full Spectrum Hemp Extract, OIL OF SAINTS (15% CBD, STRONG)	10ml (1/3 fl oz.)		26,47€	20.00€	17,87€
BC4	Full Spectrum Hemp Extract, OIL OF SAINTS (20% CBD, EXTRA STRONG)	10ml (1/3 fl oz.)		34,22€	31,60€	28,22€
BC5	Full Spectrum Hemp Extract, OIL OF SAINTS (25% CBD, SUPER STRONG)	10ml (1/3 fl oz.)		14,00€	49,48€	40,96€

Any custom products are possible, ask us for a quote
All products are delivered with a batch number and COA (Certificate of Analysis)



Hemp Tincture

Since the discovery of the Homeopathic system by Dr. Hahnemann, Mother Tinctures have been in use for treating various conditions and also used in preparing further dilutions and potencies. Mother tincture is made of natural plant extracts or can be made with some minerals or animals, but often refers to herbal extracts. A mother tincture contains the lowest possible potency of any particular homoeopathic preparation.

Mother tinctures have molecular action and they remain effective till their action ceases. Unlike crude drugs, these extracts, are easily accepted by the body. Homeopathic mother tincture is the first stage in the preparation of a remedy dilution.



Hemp Tincture

0.05% THC (€ price per 30ml bottle) Mother Tincture



			B2C	B2B KRU PRICING			
B2C			B2C Samples, for KRU AGRO Brand				
			50 to 99	99 to 500	500 to 999	1000+	
BC13	Tincture, NATURAL ELIXIR, 10% Cannabidiol from Cannabis Sativa L. 90% Ethanol, 30ML in amber glass	30ml (1fl oz.)		40,23€	36,93€	33,37€	

This Tincture is a gift from Mother Nature when it comes to relieve the hurts of everyday life. It was designed to be an alternative to usual painkillers, bringing relief and specially efficient against pain and inflammation.





CBD SOFTGELS (OIL)

100% vegan, plant based oval soft capsules with 500mg content, and overall total weight of 800mg. New technology and anti-stick effect. Can be produced with the oil of your choice (see choices in the oil section above). Different secondary packaging options available.

Gel Caps

25mg of CBD per cap (500mg overall oil content) **EASY & CONVENIENT**



BC12	Gel Caps, LIFE POTION, 25mg per caps CBDA+CBD (2:1 ratio), 30 capsules in one sales unit	with 500mg content and overall weight of 800mg.	50000 MOQ	17,27€



Cosmetics

Best in class formulations.
Inspired by Nature.

From White label to custom made formulas,
we can advise solutions according to your
needs, and tailor-made



CBD BALMS

A combination of Swiss efficiency
and botanical extracts



				B2C	B2B KRU PRICING			
	B2C	B2C Samples, for KRU AGRO Brand		50 to 99	100 to 499	500 to 999	1000+	
	BC7	Body Balm RELAX & CALM with essential oils, Hemp Oil and Bee Wax lavendar oil with functional terpenes alpha pinene, myrcene, fenchol, caryophyllene, borneol, camphene NDC	30ml		38,28€	30,08€	21,75€	
	BC6	Body Balm MUSCLE WARMING with essential oils, Hemp Oil and Bee Wax. spiraea flower extract, limonene, linalool, eugenol	30ml		38,28€	30,08€	21,75€	
	BC8	Body Balm PAIN BALM with essential oils, hemp oil and bee Wax arnica extract, rosmarin oil, functional terpene blend: a-pinene, humulene, myrcene, nerodiol, fenchol #9	30ml		38,28€	30,08€	21,75€	



Body Balm MUSCLE WARMING with Essential oils, Hemp Oil and Bee Wax, Spiraea Flower Extract, Limonene, Linalool, Eugenol

Body Balm RELAX & CALM with Essential oils, Hemp Oil and Bee Wax, Lavender Oil with Functional Terpenes : Alpha Pinene, Myrcene, Fenchol, Caryophyllene, Borneol, Camphene NDC

Body Balm PAIN BALM with Essential oils, Hemp Oil and Bee Wax Arnica Extract, Rosemary Oil, Functional Terpenes blend: A-Pinene, Humulene, Myrcene, Nerodiol, Fenchol #9

ORDER FORM




NMT 0.05% THC (CHF price per liter) (VAT Free, EXW)



MASSAGE OILS

A combination of Swiss efficiency and botanical extracts



				B2C	B2B KRU PRICING			
	B2C	B2C Samples, for KRU AGRO Brand		50 to 99	100 to 499	500 to 999	1000+	
	BC10	Massage SERENITY OIL with essential oils, Coconut Oil, Hemp Oil, lavender oil with terpenes terpene blend: alpha pinene, myrcene, fenchol, caryophyllene, borneol, camphene NDC	100ml		41,10€	31,58€	22,04€	
	BC9	Massage STIMULATE OIL with essential oils, Coconut Oil, Hemp Oil, spiraea flower extract, limonene, linalool, eugenol, ocimene, terpinolene, alpha pinene, SL Haze	100ml		41,10€	31,58€	22,04€	
	BC11	Massage BODY RELIEF OIL with essential oils, Coconut Oil, Hemp Oil, arnica extract, rosmarine oil functional terpene blend: a-pinene, humulene, myrcene, nerodiol, fenchol #9	100ml		41,10€	31,58€	22,04€	



Body Balm MUSCLE WARMING with Essential oils, Hemp Oil and Bee Wax, Spiraea Flower Extract, Limonene, Linalool, Eugenol

Body Balm RELAX & CALM with Essential oils, Hemp Oil and Bee Wax, Lavender Oil with Functional Terpenes : Alpha Pinene, Myrcene, Fenchol, Caryophyllene, Borneol, Camphene NDC

Body Balm PAIN BALM with Essential oils, Hemp Oil and Bee Wax Arnica Extract, Rosemary Oil, Functional Terpenes blend: A-Pinene, Humulene, Myrcene, Nerodiol, Fenchol #9



Advanced Oils





Combination of high quality cannabinoids and other renowned active natural components : Echinacea, Turmeric, Melatonin, Valerian Root, Passiflora, Ashwagandha, Harpagophytum.

With such innovative formulas, a bright future is ahead, combining the best of what Mother Nature has to offer us. And more exciting formulas are coming up.

Advanced Oils

SPECIAL FORMULATIONS
FULLY CUSTOMIZABLE ON REQUEST



				B2C	B2B KRU PRICING			
	B2C	B2C Samples, for KRU AGRO Brand			50 to 99	100 to 499	500 to 999	1000+
	BC14	CBG & CBD STRESS RELIEF, Hemp Oil with 5% CBD, 5% CBG essential oils: MENTHA PIPERITA OIL Ocimum Basilicum (Basil) Oil	10ml (1/3 fl oz.)			35,00€	25,33€	15,50€
	BC15	CBN & CBD SLEEP ELIXIR, Hemp Oil with 5% CBD, 5% CBN, 100mg Melatonine & Valerian Extract essential oil Mandarinine Oil : CITRUS NOBILIS OIL	10ml (1/3 fl oz.)			32,16€	23,22€	14,29€
	BC16	CBD IMMUNE BOOST OIL , Hemp Oil with 10% CBD, Vitamin D (150 IE per drop), Zinc and Echinacea	10ml (1/3 fl oz.)			42,86€	25,00€	15,50€
	BC17	CBD BALANCE OIL , Hemp Oil with 10% CBD, Ashwaganda Extract 5% & Curcuma, Lemon oil	10ml (1/3 fl oz.)			33,82€	24,72€	15,50€

CBD IMMUNE Boost Oil

CBD BALANCE oil

CBD & CBN Sleep Elixir Oil

CBD & CBG Stress Relief Oil

Full Spectrum Hemp Oil with 10% CBD, Vitamin D (150 IE per drop), Zinc and Echinacea.

Full Spectrum Hemp Oil with 10% CBD, Ashwagandha Extract 5% & Curcuma. Lemon taste.

Full Spectrum Hemp Oil with 5% CBD, 5% CBN, 100mg Melatonin & Valerian Extract. Mandarin taste.

Full Spectrum Hemp Oil with 5% CBD & 5% CBG. Mint and Basil taste.



Coming Soon

New Formulas



TOOTH PASTE



MAGNESIUM SPRAY

SUN LOTION



FACE MIST



OUR STANDARDS

The production of all products takes place on a swiss production site, and it is performed all under one roof :
From the reception of high-quality plant raw material to the filling of the product in the shelf ready packaging.
The production company operates under the following certifications:

FSSC22000

SGA Suisse Garantie certification

Ecocert Organic certification on specific products

Every product produced has his own strict quality inspection plan in place, in order to assure premium quality, consistency, and traceability of all end products produced with us.





Formula customisation

Most producers will simply sell you their ingredient. We do customize and adapt the formulation depending on the needs of our clients, and the aspect and taste they want to create.

We have developed a test with some questions to properly understand what is the scope and, once having these answers, we could assist on creating the specific formulation.

What is the type and size of the package do you want to produce?

What would be your ideal CBD content?

What is the desirable texture?

How is the visual aspect of your drink?

What is the flavour you want to obtain? With or without hemp taste ?

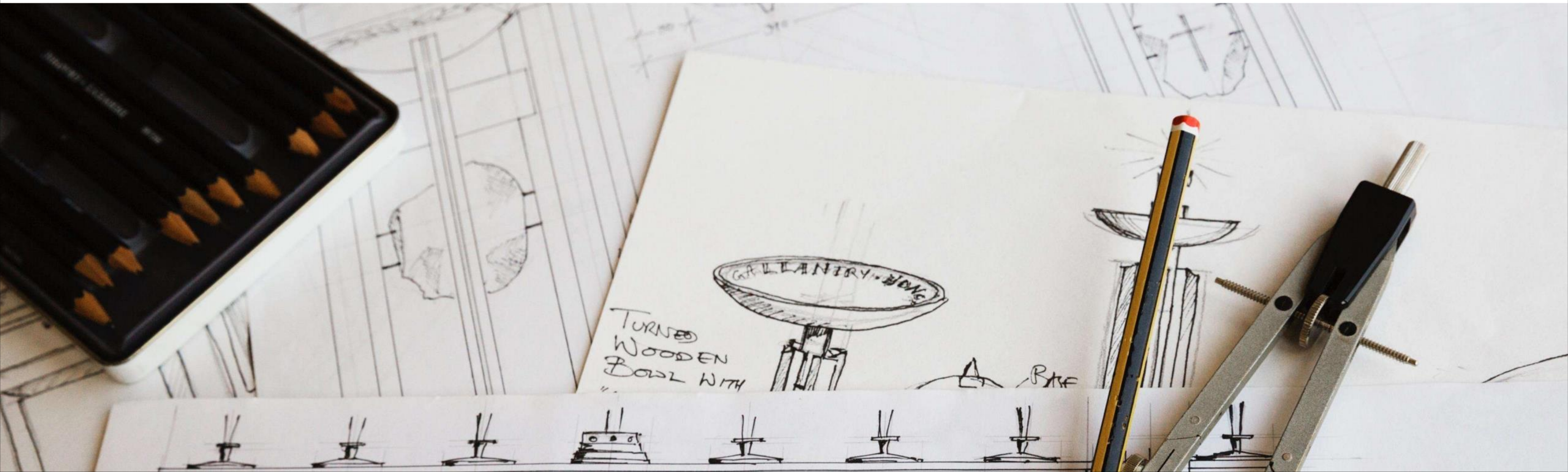
Do you have capabilities to do aseptic filling or pasteurization? What are the PH levels on your drink?

What are the starting volumes you want to produce?

WHITE LABEL SERVICES

BRANDING & DESIGN CREATION

Your tailor made solution. Our expertise and understanding of the market drove us to help many partners launch their brands. We can help you on this journey, with our internal marketing and external graphical and printing partners. Get in touch if you want to get this support.



Summarized Terms & Conditions

We always deliver a Lab Analysis from an Accredited external laboratory with every order, at pickup once ready, together with a Material Safety Data Sheet. All products are subject to availability, and prices are subject to changes, without prior communication. Samples can be purchased on demand, subject to availability.

In Switzerland, cannabis with a tetrahydrocannabinol content of less than 1% can be marketed. If you intend to import or consume our products outside Switzerland, we recommend that you first check and comply with the legislation in force in the country/ies of destination. You are therefore solely responsible in the event of a problem during the transportation of your packages.

If you wish to purchase any product or service made available through KRU Swiss ("the Seller"), you may be asked to supply certain information relevant to your Purchase including, without limitation, your company details and accreditations. The Seller reserves the right to refuse certain customers.

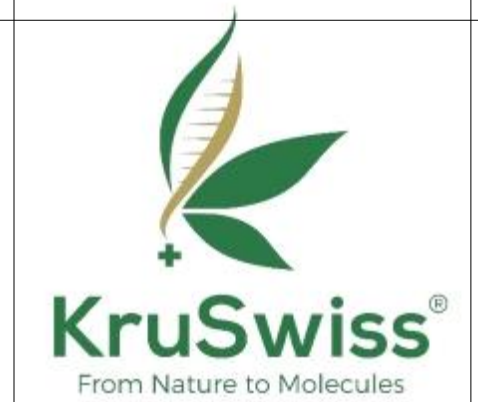
Our full Terms & Conditions are available on demand, please get in touch.



See you soon

We are always here to help

Got an idea of a product or a
service ? Don't hesitate to
share it, we might come back
with a solution



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